



**PROGRAM ADVERTISING
2019-20 CONCERT SEASON**

FULL COLOR PROGRAM
INCLUDING ALL ADS

FOR MORE INFORMATION:

info@folsomlakesymphony.com OR 916-357-6718

ADVERTISER CONTACT INFORMATION:

CONTACT NAME: _____

BUSINESS NAME: _____

STREET ADDRESS: _____

CITY: _____

STATE: _____ ZIP CODE: _____

CONTACT TELEPHONE: _____

EMAIL: _____

METHOD OF PAYMENT:

___ Pay by Check made payable to:
Folsom Lake Symphony

___ Pay by Credit Card:
Call 916-357-6718 to process payment

Mail completed form and check to:
Folsom Lake Symphony
PO Box 794, Folsom, CA 95763

CONCERT PROGRAM ADVERTISING DATES (5 programs):

2019-20 Concert Dates:

Oct. 19, 2019, Dec. 7 & 8, 2019, Feb. 15, 2020

Apr. 4, 2020, June 6 & 7, 2020

Concert date(s) or Season: _____

Circle ad option/price below:

Ad Options	Per Program	Season
Full Page Back Cover	\$450	\$1800
Full Page Inside Front	\$400	\$1600
Full Page Inside Back	\$400	\$1600
Half Page Inside Front	\$250	\$1000
Half Page Inside Back	\$250	\$1000
Full Page Inside Content	\$350	\$1400
Half Page Inside	\$200	\$800
Quarter Page Inside	\$100	\$400
Eighth Page Inside	\$50	\$200
* See attached page for ad sizes, specs & instructions		

I request my advertisement be included in the
Folsom Lake Symphony 2019-20 Concert Program

SIGNATURE: _____

FULL PAGE AD

VERTICAL

5" X 8"

FINISHED SIZE

SPECS AND INSTRUCTIONS

Format: high resolution pdf, eps or jpg
Fonts must be embedded or converted to curves

Color: CMYK
Program will be digitally printed in full color

Files need to be PC compatible

fold

HALF PAGE AD

HORIZONTAL

5" X 3.89"

FINISHED SIZE

QUARTER PAGE AD

HORIZONTAL

5" X 1.86"

FINISHED SIZE

Submit "camera-ready" artwork by email to:
info@folsomlakesymphony.com

Due no later than 3 weeks prior to concert