



**PROGRAM ADVERTISING  
2018-19 CONCERT SEASON**

FULL COLOR PROGRAM  
INCLUDING ALL ADS

FOR MORE INFORMATION:

info@folsomlakesymphony.com OR 916-357-6718

**ADVERTISER CONTACT INFORMATION:**

CONTACT NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

CONTACT TELEPHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**METHOD OF PAYMENT:**

\_\_\_ Pay by Check made payable to:  
Folsom Lake Symphony

\_\_\_ Pay by Credit Card:  
Call 916-357-6718 to process payment

Mail completed form and check to:  
Folsom Lake Symphony  
PO Box 794, Folsom, CA 95763

**CONCERT PROGRAM ADVERTISING DATES (5 programs):**

2018-19 Concert Dates:

Oct. 20, 2018, Dec. 1 & 2, 2018, Feb. 9, 2019,  
Apr. 13, 2019, June 1 & 2, 2019

Concert date(s) or Season: \_\_\_\_\_

Circle ad option/price below:

Ad Options	Per Program	Season
Full Page Back Cover	\$450	\$1800
Full Page Inside Front	\$400	\$1600
Full Page Inside Back	\$400	\$1600
Half Page Inside Front	\$250	\$1000
Half Page Inside Back	\$250	\$1000
Full Page Inside Content	\$350	\$1400
Half Page Inside	\$200	\$800
Quarter Page Inside	\$100	\$400
Eighth Page Inside	\$50	\$200
* See attached page for ad sizes, specs & instructions		

I request my advertisement be included in the  
Folsom Lake Symphony 2018-19 Concert Program

SIGNATURE: \_\_\_\_\_

**FULL PAGE AD**

VERTICAL

5" X 8"

FINISHED SIZE

**HALF PAGE AD**

HORIZONTAL

5" X 3.89"

FINISHED SIZE

fold

**CONCERT AND GALA AD SPECS**

Format: high resolution pdf. eps or jpg  
Fonts must be embedded or converted to curves

Color: CMYK

Program will be digitally printed in full color

Files need to be PC compatible

**QUARTER PAGE AD**

HORIZONTAL

5" X 1.86"

FINISHED SIZE

Submit "camera-ready" artwork by email to:  
[anson.wong@sbcglobal.net](mailto:anson.wong@sbcglobal.net)